

Chapter - 7

General Characteristics

7.1. An overview of Restaurants in the State

According to the Survey, Nagaland has 514 Restaurants operating in the State serving different varieties of food both vegetarian and Non vegetarian. Out of the 514 Restaurants across the State, the maximum number of restaurants 162 (31.5%) are located in Dimapur district followed by Kohima at 112(21.8%). Only 2 restaurants were reported in Longleng district. The growth of Hotel & Restaurants contributes to the state economy resources and also provide employment opportunities to many unemployed youths.

7.1.1. District wise Number of Restaurants in the State

SI No.	District	No. of Restaurants	Percentage
1	Kohima	112	21.79
2	Dimapur	162	31.52
3	Wokha	40	7.78
4	Mokokchung	58	11.28
5	Phek	33	6.42
6	Peren	12	2.33
7	Tuensang	26	5.06
8	Kiphire	8	1.56
9	Zunheboto	16	3.11
10	Longleng	2	0.39
11	Mon	45	8.75
12	Nagaland	514	100

7.2. Decadal Growth of Restaurants

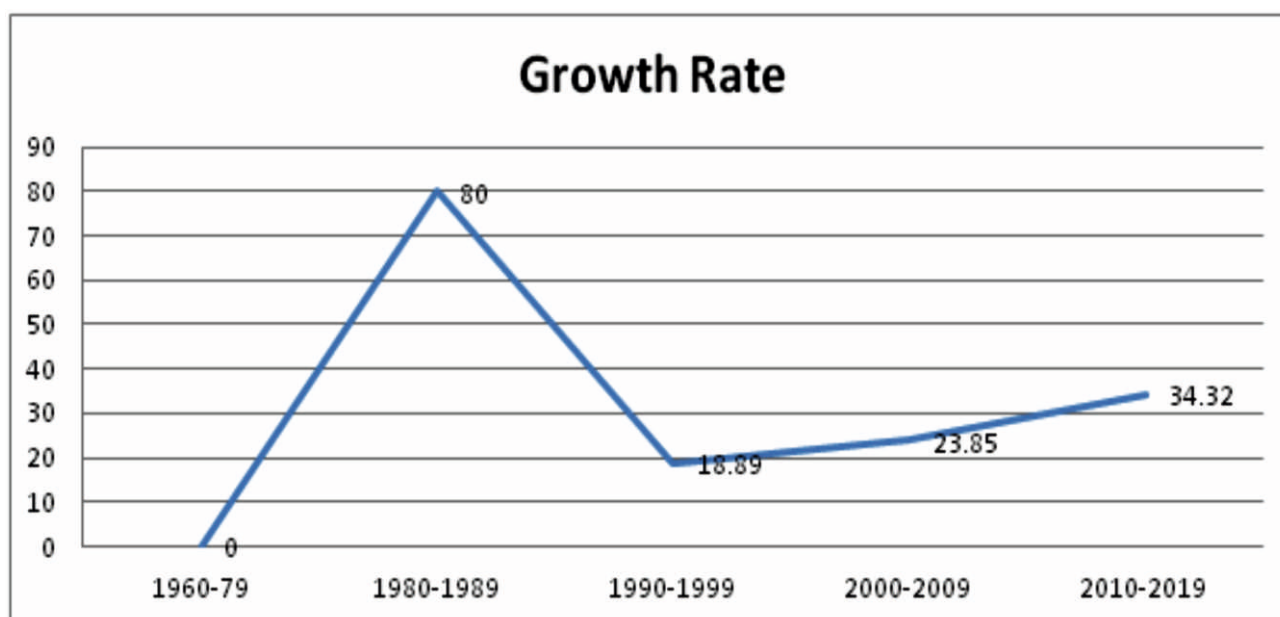
According to the survey, there were only 9 nos. of Restaurants in Nagaland during 1980-1989 and 26 Restaurants in 1990-1999 which increased to 88 and 390 during the period 2000-2009 and 2010-2019 respectively. The decadal growth rate of Restaurants during 2010-2019 was 34.32 %.

7.2.1. Statement below shows the growth rate of Restaurants from 1960-1979 to 2010-2019.

SI No.	Period	No. of Restaurants	Growth Rate
1	1960-1979	1	
2	1980-1989	9	80
3	1990-1999	26	18.89
4	2000-2009	88	23.85
5	2010-2019	390	34.32
6	Total / Average Growth	514	39.26

(For details refer Table No. 2.1)

Decadal Growth Rate of Restaurants.



7.3. Ownership

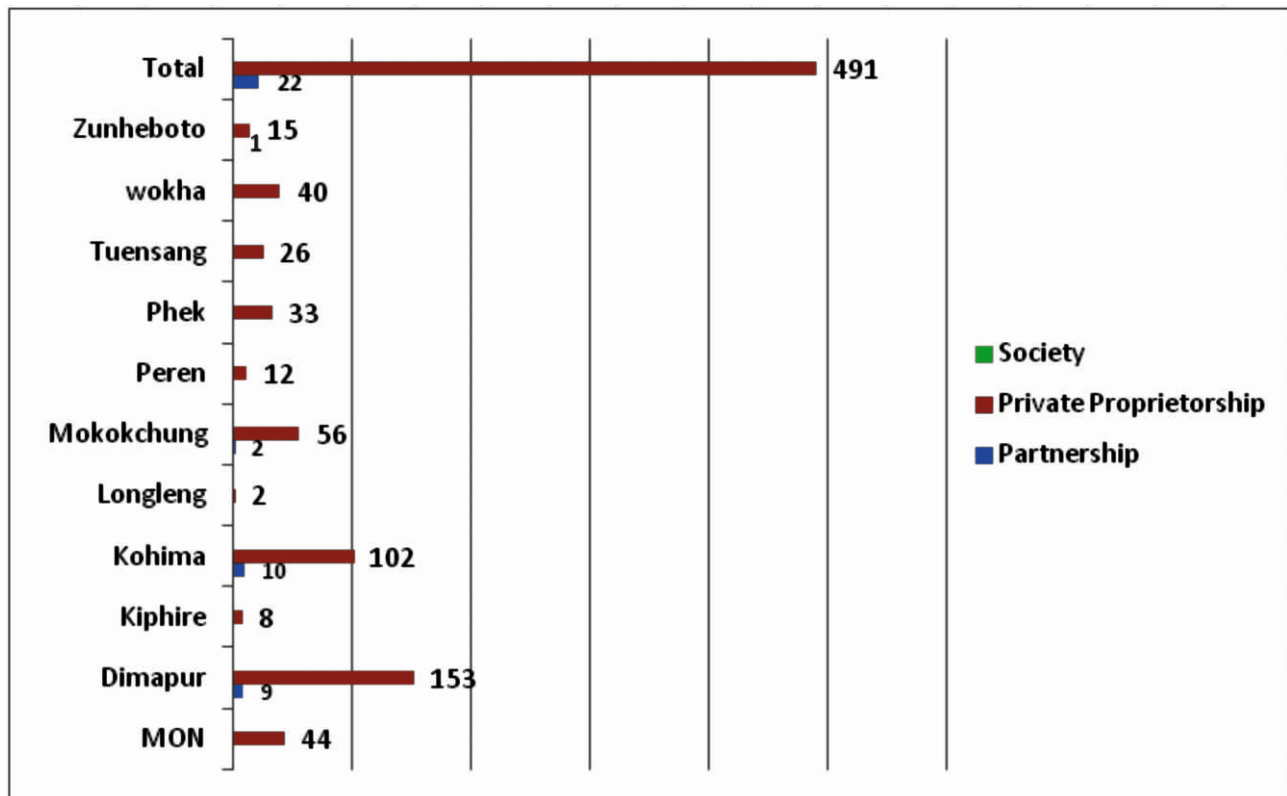
It is seen that around 95.53 % or 491 numbers of restaurants are functioning under Private Proprietorship and 4.28% or 22 restaurants under Partnership and only one restaurant is owned by the society. In the ownership category by Social group, it is seen that 388 or 75.49% of owners belong to Scheduled Tribe followed by General at 42 or 8.17%.

Statement 7.3.1: Number of Restaurants according to type of ownership.

Sl No.	Ownership of Restaurants	No. of Restaurants	Percentage
1	Private Proprietary	491	95.53
2	Partnership	22	4.28
3	Society	1	0.19
4	Others	0	0
5	Total	514	100

(For details refer Table 2.2)

District-wise number of Restaurants according to type of ownership.



Statement 7.3.2. Type of Ownership by Social Group

Type of Ownership	General	OBC	Others	SC	ST	ST & General
Partnership	1		3	1	16	1
Private Proprietorship	41	10	37	32	371	
Society					1	
Total	42	10	40	33	388	1

For details refer Table 2.3)

7.3.3. Ownership by Religion

Under ownership category by religion, it can be seen that 77.04% of restaurants owners are Christian followed by Hindu Owners- 81 (15.76%) and Islam – 20 (3.89%) and rest of the owners belongs to Buddhist, Sikhism and Jainism.

Ownership of Restaurants according to religion and Ownership of Building

Sl No.	Ownership by Religion	Count of Restaurants	Percentage
1	Christianity	396	77.04
2	Christianity & Hinduism (Partnership)	1	0.19
3	Buddhism	9	1.75
4	Hinduism	81	15.76
5	Islam	20	3.89
6	Sikhism	4	0.78
7	Jainism	1	0.19
8	Others	2	0.39
6	Total	514	100

(For details refer table 2.5)

7.3.4. Ownership of Restaurants by Building.

It is seen that 80.54 % of the restaurants are functioning in rented buildings, 18.87% proprietors has their own building and 0.39 proprietors do not pay any rent.

As per the survey, around 77 % of the proprietors are from the State and only 23 % of the proprietors are from other States.

Ownership of Restaurants by Building.

Sl. No.	Ownership Status	No. of Restaurants	Percentage
1	Owned Building	97	18.87
2	Rent Free	2	0.39
3	Rented	414	80.54
4	Leased	1	0.19
5	Total	514	100

(For details refer Tables 2.9)

7.3.5. Ownership by Gender:

Out of 514 proprietors, 299 numbers (58.17%) are Male proprietors, 184 proprietors or 35.80 % are Female and 30 proprietors are male-female partnership proprietors.

Ownership of Restaurants by Gender.

Sl No.	Ownership by Gender	No. of Restaurants	Percentage
1	Male	299	58.17
2	Female	184	35.80
3	Both Male & Female(Joint Ownership)	30	5.84
4	Others	1	0.19
3	Total	514	100

(For details refer table no. 2.4)

7.4: Registration Status

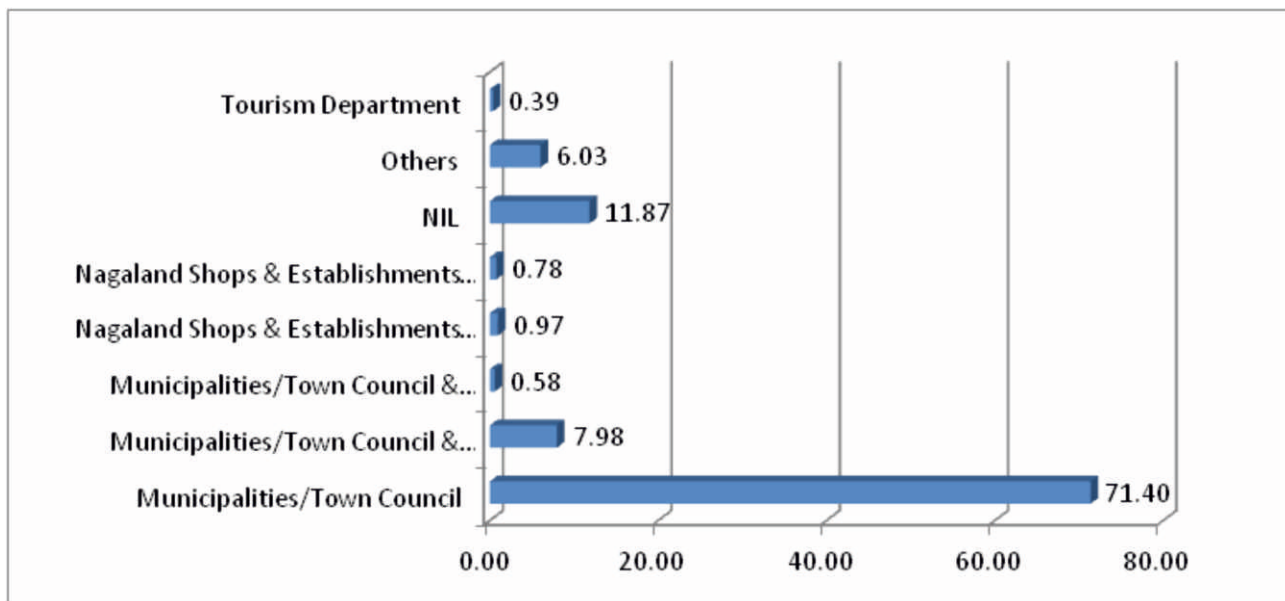
Out of 514, 367 or 71.40% of Restaurants are registered under Municipalities or Town council Act, 86 restaurants are registered under various Government Agencies and 61 nos. of restaurants were unregistered.

Statement 7.4.1. shows Registration status under various Act/Authority

Sl. No.	Registration Act/Authority	Count of Hotel Registration	Percentage
1	Municipalities/Town Council	367	71.40
2	Municipalities/Town Council & FSSAI 2006	41	7.98
3	NSE Act, 1986 & Municipalities/Town Council	4	0.78
4	Municipalities/Town Council, FSSAI 2006 & Registered under Tourism Dept	3	0.58
5	Nagaland Shops & Establishments Act,1986	5	0.97
6	Tourism Department	2	0.39
7	Others	31	6.03
8	NIL (Not registered under any Act)	61	11.87
9	Total	514	100

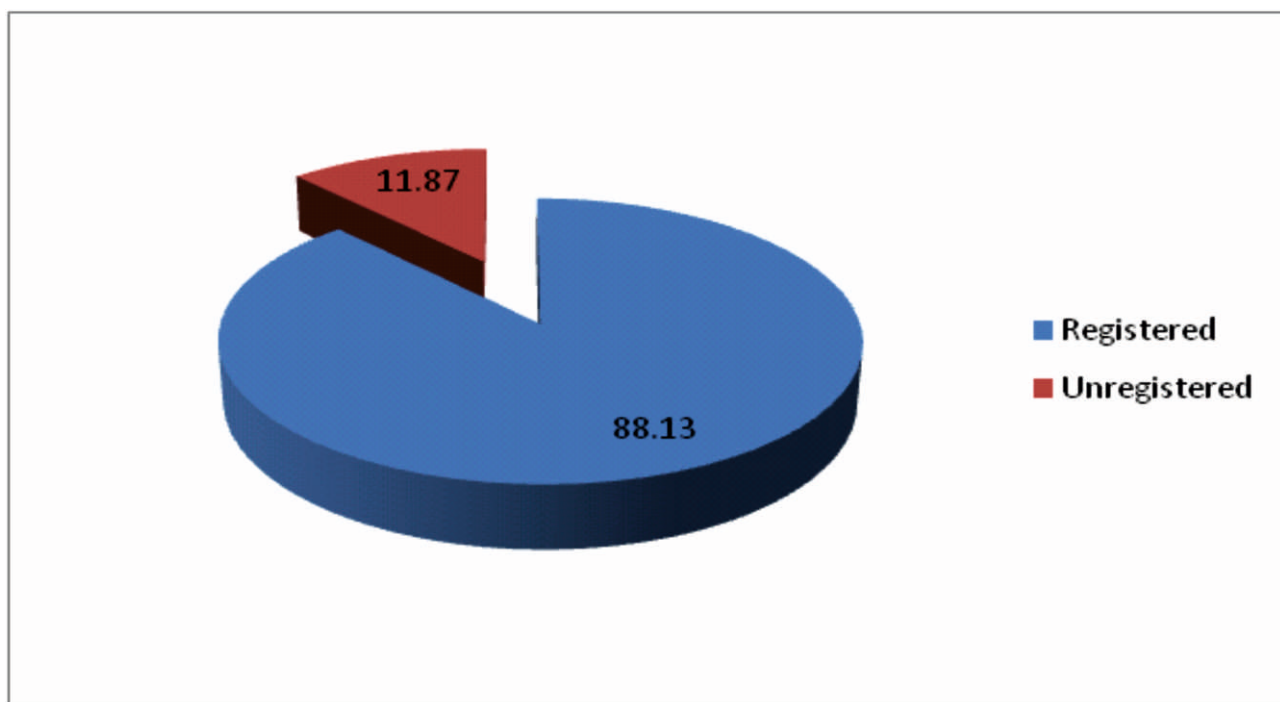
(For details refer table no. 2.7)

7.4.2. Graphical representation in percentage



7.5. Registered & Unregistered Restaurant

Statement below portrays share of Registered and Unregistered Restaurant



(For details refer Table No. 2.6)

It can be seen from the pie chart that 88.1 % of the restaurants are registered under various Acts/ Authority whereas only 11.9 % are not registered under any Act.

7.6. RESTAURANT ACTIVITIES

7.6.1. Types of Food offered

Out of the total restaurants, 365 or 71.01 % offers both Vegetarian & Non Vegetarian food and only 23 or 4.47 % offers Vegetarian food. LPG and firewood are the major source of fuel for all the Restaurants.

Number of Restaurants according to type of food.

Sl. No.	Type of Food	No. of Restaurants	Percentage
1	Both Vegetarian & Non Vegetarian	365	71.01
2	Both Vegetarian & Non Vegetarian and Others	41	7.98
3	Non Vegetarian & Others	10	1.95
4	Non Vegetarian	44	8.56
5	Vegetarian & Others	23	4.47
6	Others	31	6.03
7	Total	514	100

(For details refer Tables 2.11)