

Chapter -1

Executive Summary

1) HOTELS

i) General Characteristics

- The survey covered 120 nos. of Hotels across the State of which the maximum numbers of hotels i.e. 58 hotels (45.67 %) are located in Dimapur district followed by Kohima with 22 hotels (17.32%).
- 70% of hotels were established during the year 2010-2019 and 20% during 2000-2009.
- 85% of hotels are functioning under Private Proprietorship and 15% are under Joint Partnership. 84.25% of hotel owners are Scheduled Tribes followed by Scheduled Caste and General at 5.51%.
- 49.61% of hotels are functioning in their own building and 48.82% hotels in rented buildings and 1.57% hotels in leased buildings.
- 122 hotels are registered under various Government Agencies and 3 nos. of hotels were unregistered.
- 61.42 % of hotels provide fooding services of which 15.38% are vegetarian and 75.64% offer both vegetarian and non vegetarian food.

ii) Facilities and Accommodation

- 83% of Hotels provide Room Services, 25% of Hotels has internet service, 70.87 % has television facilities, 42.52% has Laundry Service, 25.98 % of the Hotels have Banquet / Conference Hall and 25.98% have online reservation facility.
- There are 1831 hotel rooms available in the state out of which 34.63% of hotels offer AC rooms and 62.59% offer non AC rooms.

iii) Employment and Financial Aspects

- The total work force in hotels is 1022 out of which 658 numbers of employees are male , 360 numbers of employees are female and 4 numbers of employees belong to other gender. Ratio of male to female employees in the hotels is around 65:35.
- There are 324 migrant workers engaged in this Sector which is 31.70% of the total workforce.
- The total expenditure incurred by hotels during 2017-18 and 2018-19 are Rs.164882360 and Rs. 181786939 respectively. Incomes generated by hotels during the same period are Rs.248517960 and Rs. 279376689 respectively.

2) RESTAURANTS

i) General Characteristics

- The survey covered 514 Restaurants across the State of which the maximum number of restaurants i.e 162 (31.5%) were located in Dimapur district followed by Kohima at 112(21.8%).
- 75.87 % of Restaurants were established during the year 2010-2019.
- 95.53 % of restaurants are functioning under Private Proprietorship and 4.28% restaurants under Partnership.
- 75.49% Restaurant Owners belong to Scheduled Tribe followed by General at 8.17%.

- 80.54 % of the restaurants are functioning in rented buildings and 18.87% proprietors have their own building.
- 77 % of proprietors are from within the State and 23 % of the proprietors are from other States.
- 58.17% are Male proprietors, 35.80 % are Female proprietors and 5.84% of proprietors are male-female partnership.
- 71.40% of Restaurants are registered under various Government Agencies and 11.9 % are not registered under any Act.
- 71.01 % of Restaurants provide Vegetarian & Non Vegetarian services.

ii) Employment and Financial Aspects

- The total work force of restaurants in the state is 1361 of which 746 are male and 614 are females. Male to female ratio of employees is 55:45.
- There are 420 migrant workers engaged in the restaurant which is 30.86 % of the total workforce.
- The total expenditure incurred on Restaurants in the state was Rs. 303992658 and Rs. 387129880 during 2017-18 and 2018-19 respectively.
- Total income generated was Rs. 579654341 and Rs. 762684292 during 2017-18 and 2018-19 respectively.

3) TEA AND SNACK STALLS

i) General Characteristics

- The survey was conducted across 273 tea stalls in the State, the maximum number of stalls constituting 25.64% (70 nos.) were in Kohima district followed by Mon district with 13.91% (38 nos.).
- 81.68 % of Tea & Snack stalls are registered under various Government Acts /Authorities and 18.32% are not registered under any authority.
- 79.12% of tea stalls were established during the year 2010-2019.
- 269 stalls or 98.53% are owned by Private Proprietorship and 1.47% are under Partnership and other ownership.
- 71.43% of stall owners are Scheduled Tribe followed by Scheduled Caste and General at 12.09% and 8.42% respectively.
- 84.61% of stall proprietors are functioning in rented buildings, 1.46% are rent free and only 13.91% proprietors function in their own buildings.

ii) Employment and Financial Aspects

- Male to female ratio proprietors stands at 58:42. Females own almost half of tea & snacks stalls in Nagaland.
- There are 94 migrant workers engaged in this sector which constitute 31.64% of the total workers.
- The total expenditure incurred by Tea and Snacks Stalls in the state were Rs. 7,32,74,344 and Rs.9,89,37,785 during 2017-18 and 2018-19 respectively. While income generated by this sector stood at Rs. 10,03,30,330 and Rs. 13,64,35,490 respectively during the same period.